



FOR IMMEDIATE RELEASE

NEWS

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Xitron Offers Fan Page On Facebook®

Enhanced Communication with Xitron Users and Industry Followers

Ann Arbor, Michigan – November 23, 2009 – [Xitron](#), the prepress industry's leading independent developer and integrator of Raster Image Processors, RIP management software and workflow solutions, today announced the availability of a [Xitron](#) page on Facebook® for users and others interested in Xitron products.

Xitron offers a variety of workflow, proofing and prepress solutions including:

- [Navigator](#) family of RIPs, basic and advanced workflows based on the Harlequin RIP
- [Xenith Sierra](#) workflow based on the Adobe PDF Print Engine 2.0
- [PRINTERnet™](#) Web-to-Print solution
- [PRISM](#) on-demand LED proofing system
- Device connectivity to 250+ devices including proofers, imagesetters, CtP and direct image presses
- [Prepress productivity tools](#) including integration with Dynagram inpO2 family of imposition products
- [Production Planning and Ganging](#) with Metrix x8, x80, Commercial and Max solutions

"It's important for Xitron to provide timely information to our extensive user base around the world," stated Mark Eisenschenk, Xitron's President and CEO. "Xitron has shipped more than 20,000 systems and through our fan page we'll be able to quickly and easily distribute up-to-date information to our user base as well as to others in the graphic arts industry who may have interest in our products."

"[Xitron's fan page](#) on Facebook is open to anyone interested in learning more about Xitron," continued Eisenschenk. "While we presently communicate with our dealers via Twitter® and traditional email, we

now have a means to efficiently and effectively communicate with end-users and prospects on a worldwide basis.”

Xitron offers Navigator RIP and workflow solutions through its network of OEMs, distributors, dealers, and system integrators around the world.

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About Xitron

Xitron develops flexible workflow systems and interfaces to drive the prepress industry’s most popular new and legacy output devices, prolonging our customers’ investments. Xitron’s Navigator RIP, Raster Blaster TIFF Catcher, and Xenith Workflow solutions are recognized as pre-press standards. Built around core technology from Global Graphics and Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving over 250 different models of imagesetters, proofers, platesetters, and digital presses. With shipments of more than 20,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at www.xitron.com.

Note to Editors:

If you need photos to accompany this release contact Bill Owens at Xitron.

HTML and PDF versions of this release may be review at <http://www.xitron.com/Press%20Release.htm>

To update contact information or request removal from our editorial mailing list, send an email to bowens@xitron.com.

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